



VOLUNTARY INTERNSHIP ANNOUNCEMENT

Multimedia Assistant

Location: San Francisco, USA

Term: part-time, 3-6 months

Application deadline: ongoing

Benefits of volunteering

The primary benefit of volunteering for IUCN WCPA-Marine is career development. We offer a unique opportunity to work on ground-breaking and globally-reaching marine conservation projects with extremely high-profile partners, from a range of sectors, such as Google and National Geographic. IUCN WCPA-Marine is also the world's premier network of marine protected area expertise, consisting of professionals and academics who work in all aspects of marine protected area (MPA) planning and management, both theoretical and practical, and at all scales, from on the ground in a single MPA, to global. After working with us for at least 6 months you will be eligible to join WCPA-Marine. In addition, the roles we are currently offering will enable you to develop a range of skillsets that are of value to both academic and professional contexts, including web development, research, GIS and data management, communications and outreach. Finally, our global focus means you may have the opportunity to work with people from all over the world, literally.

Our volunteering opportunities are organised in a somewhat modular, product-oriented way, so that, depending on your time availability and skillsets, you may be interested in undertaking more than one. Please review feel free to apply for all those of interest to you.

Overview

IUCN and Google have partnered in an initiative to make information about Marine Protected Areas (MPAs) available to a global audience in 'Oceans in Google Earth', available through Google Earth v5.0. This layer contains both exciting multimedia content and core data on MPAs that is critical to our global monitoring efforts. IUCN WCPA Marine, in collaboration with many partners, has also developed a web portal, www.protectplanetocean.org, which has the following objectives:

- to provide complementary and additional information on MPAs to that provided in the Google Earth layer;
- to provide a conduit to the best marine conservation information on the web;
- to provide a publicly accessible and editable online system for all users to add and update MPA data and multimedia content that is displayed in the Google Earth layer.

We are currently seeking a Multimedia assistant to work with the Protect Planet Ocean (PPO) Project Manager, based in San Francisco, California, to build up the audiovisual components of both the Protect Planet Ocean portal and the MPA Google Earth layer.

Ideal time commitment would be 1-2 days per week, or equivalent, depending on availability, for a minimum of 3 months

Role and responsibilities

1. Work with third party organisations under the direction of the PPO Project Manager to obtain georeferences, caption and attribution for all photos & videos
2. Work with PPO Project Manager to identify photos & videos which are geographically linked to MPAs and those which are not
3. Obtain appr
4. For photos that are geographically linked to MPAs:
 1. Upload photo & video URLs, captions & credits to the relevant MPA page(s) in <http://impas.protectplanetoocean.org>
 2. Quality control: Check multimedia, captions & attributions are displaying correctly in www.protectplanetoocean.org
5. For photos & videos that are not geographically linked:
 1. Identify which photos may be uploaded for use in the PPO portal more broadly
 2. Work with the Assistant Web Developer to upload them to the PPO portal using GoGoEgo Web Site Studio developed by Solertium Inc

Qualifications and experience

- Experience using MS excel or equivalent spreadsheet software
- Experience using the internet
- Attention to detail
- Interest in marine conservation

How to apply

Please submit a CV and cover letter to Louisa Wood at lwood@iucnus.org